

Station KTNV-TV LAS VEGAS, NV
Advertiser () .PRIORITIES USA ACTI
Product PRIORITIES USA
Estimate# 1564
Buyer Media Placement
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA INC
1322 G. STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1564
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 63,750
PLS CONFIRM ASAP
THANKS ,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU	5A-530A	ACTION NWS@5AM	:30	\$450.00	10/09-10/09	1	1	1	\$450.00	
	2	W	5A-530A	ACTION NWS@5AM	:30	\$450.00	10/10-10/10	1	1	1	\$450.00	
	3	TH	5A-530A	ACTION NWS@5AM	:30	\$450.00	10/11-10/11	1	1	1	\$450.00	
	4	F	5A-530A	ACTION NWS@5AM	:30	\$450.00	10/12-10/12	1	1	1	\$450.00	
	5	M	5A-530A	ACTION NWS@5AM	:30	\$450.00	10/15-10/15	1	1	1	\$450.00	
	6	TU	530A-6A	ACTION NWS@5AM	:30	\$650.00	10/09-10/09	1	1	1	\$650.00	
	7	W	530A-6A	ACTION NWS@5AM	:30	\$650.00	10/10-10/10	1	1	1	\$650.00	
	8	TH	530A-6A	ACTION NWS@5AM	:30	\$650.00	10/11-10/11	1	1	1	\$650.00	
	9	F	530A-6A	ACTION NWS@5AM	:30	\$650.00	10/12-10/12	1	1	1	\$650.00	
	10	M	530A-6A	ACTION NWS@5AM	:30	\$650.00	10/15-10/15	1	1	1	\$650.00	
	11	TU	6A-7A	ACTION NWS@6AM	:30	\$750.00	10/09-10/09	1	1	1	\$750.00	

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	12	W	6A-7A	ACTION NWS@6AM	:30	\$750.00	10/10-10/10	1	1	1	\$750.00	
	13	TH	6A-7A	ACTION NWS@6AM	:30	\$750.00	10/11-10/11	1	1	1	\$750.00	
	14	F	6A-7A	ACTION NWS@6AM	:30	\$750.00	10/12-10/12	1	1	1	\$750.00	
	15	M	6A-7A	ACTION NWS@6AM	:30	\$750.00	10/15-10/15	1	1	1	\$750.00	
	16	TU	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/09-10/09	1	1	1	\$750.00	
	17	W	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/10-10/10	1	1	1	\$750.00	
	18	TH	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/11-10/11	1	1	1	\$750.00	
	19	F	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/12-10/12	1	1	1	\$750.00	
	20	M	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/15-10/15	1	1	1	\$750.00	
	21	TU	9A-10A	MORNING BLEND	:30	\$400.00	10/09-10/09	1	1	1	\$400.00	
	22	W	9A-10A	MORNING BLEND	:30	\$400.00	10/10-10/10	1	1	1	\$400.00	
	23	TH	9A-10A	MORNING BLEND	:30	\$400.00	10/11-10/11	1	1	1	\$400.00	
	24	F	9A-10A	MORNING BLEND	:30	\$400.00	10/12-10/12	1	1	1	\$400.00	
	25	M	9A-10A	MORNING BLEND	:30	\$400.00	10/15-10/15	1	1	1	\$400.00	
	26	TU	10A-11A	VIEW-ABC	:30	\$1,000.00	10/09-10/09	1	1	1	\$1,000.00	
	27	W	10A-11A	VIEW-ABC	:30	\$1,000.00	10/10-10/10	1	1	1	\$1,000.00	
	28	TH	10A-11A	VIEW-ABC	:30	\$1,000.00	10/11-10/11	1	1	1	\$1,000.00	

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	29	F	10A-11A	VIEW-ABC	:30	\$1,000.00	10/12-10/12	1	1	1	\$1,000.00	
	30	M	10A-11A	VIEW-ABC	:30	\$1,000.00	10/15-10/15	1	1	1	\$1,000.00	
	31	TU	11A-12P	ACTN NEWS@11AM	:30	\$650.00	10/09-10/09	1	1	1	\$650.00	
	32	W	11A-12P	ACTN NEWS@11AM	:30	\$650.00	10/10-10/10	1	1	1	\$650.00	
	33	TH	11A-12P	ACTN NEWS@11AM	:30	\$650.00	10/11-10/11	1	1	1	\$650.00	
	34	F	11A-12P	ACTN NEWS@11AM	:30	\$650.00	10/12-10/12	1	1	1	\$650.00	
	35	M	11A-12P	ACTN NEWS@11AM	:30	\$650.00	10/15-10/15	1	1	1	\$650.00	
	36	W	12P-1P	CHEW-ABC	:30	\$850.00	10/10-10/10	1	1	1	\$850.00	
	37	F	1P-2P	GENERAL HOSPITAL	:30	\$850.00	10/12-10/12	1	1	1	\$850.00	
	38	TU	2P-3P	KATIE	:30	\$350.00	10/09-10/09	1	1	1	\$350.00	
	39	W	2P-3P	KATIE	:30	\$350.00	10/10-10/10	1	1	1	\$350.00	
	40	TH	2P-3P	KATIE	:30	\$350.00	10/11-10/11	1	1	1	\$350.00	
	41	F	2P-3P	KATIE	:30	\$350.00	10/12-10/12	1	1	1	\$350.00	
	42	M	2P-3P	KATIE	:30	\$350.00	10/15-10/15	1	1	1	\$350.00	
	43	TU	3P-330P	MILLIONAIRE	:30	\$500.00	10/09-10/09	1	1	1	\$500.00	
	44	W	3P-330P	MILLIONAIRE	:30	\$500.00	10/10-10/10	1	1	1	\$500.00	

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	45	TH	3P-330P	MILLIONAIRE	:30	\$500.00	10/11-10/11	1	1	1	\$500.00	
	46	F	3P-330P	MILLIONAIRE	:30	\$500.00	10/12-10/12	1	1	1	\$500.00	
	47	M	3P-330P	MILLIONAIRE	:30	\$500.00	10/15-10/15	1	1	1	\$500.00	
	48	W	330P-4P	ACTION NW@330P	:30	\$500.00	10/10-10/10	1	1	1	\$500.00	
	49	F	330P-4P	ACTION NW@330P	:30	\$500.00	10/12-10/12	1	1	1	\$500.00	
	50	TU	4P-5P	JUDGE JUDY R/JUDGE JUDY	:30	\$650.00	10/09-10/09	1	1	1	\$650.00	
	51	W	4P-5P	JUDGE JUDY R/JUDGE JUDY	:30	\$650.00	10/10-10/10	1	1	1	\$650.00	
	52	TH	4P-5P	JUDGE JUDY R/JUDGE JUDY	:30	\$650.00	10/11-10/11	1	1	1	\$650.00	
	53	F	4P-5P	JUDGE JUDY R/JUDGE JUDY	:30	\$650.00	10/12-10/12	1	1	1	\$650.00	
	54	M	4P-5P	JUDGE JUDY R/JUDGE JUDY	:30	\$650.00	10/15-10/15	1	1	1	\$650.00	
	55	TU	5P-530P	ACTION NWS@5PM	:30	\$900.00	10/09-10/09	1	1	1	\$900.00	
	56	W	5P-530P	ACTION NWS@5PM	:30	\$900.00	10/10-10/10	1	1	1	\$900.00	
	57	TH	5P-530P	ACTION NWS@5PM	:30	\$900.00	10/11-10/11	1	1	1	\$900.00	
	58	F	5P-530P	ACTION NWS@5PM	:30	\$900.00	10/12-10/12	1	1	1	\$900.00	
	59	M	5P-530P	ACTION NWS@5PM	:30	\$900.00	10/15-10/15	1	1	1	\$900.00	
	60	TU	6P-630P	ACTION NWS@6PM	:30	\$1,000.00	10/09-10/09	1	1	1	\$1,000.00	
	61	W	6P-630P	ACTION NWS@6PM	:30	\$1,000.00	10/10-10/10	1	1	1	\$1,000.00	

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	62	TH	6P-630P	ACTION NWS@6PM	:30	\$1,000.00	10/11-10/11	1	1	1	\$1,000.00	
	63	F	6P-630P	ACTION NWS@6PM	:30	\$1,000.00	10/12-10/12	1	1	1	\$1,000.00	
	64	M	6P-630P	ACTION NWS@6PM	:30	\$1,000.00	10/15-10/15	1	1	1	\$1,000.00	
	65	TH	630P-7P	ACTION NWS@630	:30	\$1,100.00	10/11-10/11	1	1	1	\$1,100.00	
	66	W	7P-730P	ACCESS HOLLYWD	:30	\$850.00	10/10-10/10	1	1	1	\$850.00	
	67	F	7P-730P	ACCESS HOLLYWD	:30	\$850.00	10/12-10/12	1	1	1	\$850.00	
	68	TU	730P-8P	MILLIONAIRE	:30	\$850.00	10/09-10/09	1	1	1	\$850.00	
	69	W	730P-8P	MILLIONAIRE	:30	\$850.00	10/10-10/10	1	1	1	\$850.00	
	70	TH	730P-8P	MILLIONAIRE	:30	\$850.00	10/11-10/11	1	1	1	\$850.00	
	71	F	730P-8P	MILLIONAIRE	:30	\$850.00	10/12-10/12	1	1	1	\$850.00	
	72	M	730P-8P	MILLIONAIRE	:30	\$850.00	10/15-10/15	1	1	1	\$850.00	
	73	TU	1135P-1205A	ABC-NITELINE<	:30	\$850.00	10/09-10/09	1	1	1	\$850.00	
	74	W	1135P-1205A	ABC-NITELINE<	:30	\$850.00	10/10-10/10	1	1	1	\$850.00	
	75	TH	1135P-1205A	ABC-NITELINE<	:30	\$850.00	10/11-10/11	1	1	1	\$850.00	
	76	F	1135P-1205A	ABC-NITELINE<	:30	\$850.00	10/12-10/12	1	1	1	\$850.00	

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	77	M	1135P-1205A	ABC-NITELINE<	:30	\$850.00	10/15-10/15	1	1	1	\$850.00	
	78	TU	1205A-105A	J KIMMEL-ABC<	:30	\$450.00	10/09-10/09	1	1	1	\$450.00	
	79	W	1205A-105A	J KIMMEL-ABC<	:30	\$450.00	10/10-10/10	1	1	1	\$450.00	
	80	TH	1205A-105A	J KIMMEL-ABC<	:30	\$450.00	10/11-10/11	1	1	1	\$450.00	
	81	F	1205A-105A	J KIMMEL-ABC<	:30	\$450.00	10/12-10/12	1	1	1	\$450.00	
	82	M	1205A-105A	J KIMMEL-ABC<	:30	\$450.00	10/15-10/15	1	1	1	\$450.00	
	83	TU	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/09-10/09	1	1	1	\$150.00	
	84	W	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/10-10/10	1	1	1	\$150.00	
	85	TH	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/11-10/11	1	1	1	\$150.00	
	86	F	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/12-10/12	1	1	1	\$150.00	
	87	M	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/15-10/15	1	1	1	\$150.00	
	88	SA	5A-6A	ACTN NWS SA@5A	:30	\$450.00	10/13-10/13	1	1	1	\$450.00	
	89	SA	6A-7A	ACTN NWS SA@6A	:30	\$750.00	10/13-10/13	1	1	1	\$750.00	
	90	SA	7A-8A	GD MRN-SAT-ABC	:30	\$850.00	10/13-10/13	1	1	1	\$850.00	

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	91	SA	8A-9A	ACTN NWS SA@8A	:30	\$750.00	10/13-10/13	1	1	1	\$750.00	
	92	SA	6P-630P	ACTION NWS@6PM	:30	\$800.00	10/13-10/13	1	1	1	\$800.00	
	93	SU	5A-6A	ACTN NWS SU@5A	:30	\$450.00	10/14-10/14	1	1	1	\$450.00	
	94	SU	6A-7A	ACTN NWS SU@6A	:30	\$750.00	10/14-10/14	1	1	1	\$750.00	
	95	SU	7A-8A	GD MRN-SUN-ABC	:30	\$850.00	10/14-10/14	1	1	1	\$850.00	
	96	SU	6P-7P	NEWS	:30	\$850.00	10/14-10/14	1	1	1	\$850.00	

---REPORT TOTALS---

Report Totals: 96 / \$63,750.00

---SALES MONTHLY TOTALS---

Oct 12: 96 / \$63,750.00

Sales Totals: 96 / \$63,750.00

Station Totals: 96 / \$63,750.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$227,678	KBLR	0%	KLAS	19%	KSNV	24%	KTNV	23%	KTUD	2%
		KVCW	5%	KVMY	9%	KVVU	18%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMTAED

Books NOV10, MAY11, ENOV11

Demos RA35+

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--- CREDIT RISK ---
CASH IN ADVANCE